



Accelerating Emergency Response for Family Members on Their Own: A Smartphone Solution



Increasing Speed of Emergency Response

LoneAlarm provides users with an enhanced sense of personal safety by improving critical aspects of emergency response – time-to-emergency-**discovery** and time-to-**first-response**. Both are correlated with the quality of accident victims’ health outcomes.

Automatic Detection of Falls

Comprising a smartphone “app”, coupled with a cloud-enabled database, LoneAlarm’s service automatically detects when users fall -- **without human intervention**, or engage the “Panic” button. Once triggered, LoneAlarm broadcasts an alert through the telecom network to a list of pre-configured emergency responders globally, via SMS and/or e-mail, providing details of what has happened and where the user is located¹.

LoneAlarm does **not** track users.

Features

Other than real-time, automated fall-detection, LoneAlarm offers:

- “Panic” button.
- Interval timer/”Dead-Man Switch”.
- Geo-enabled alert.
- Flexible alarm notification by SMS and/or email.
- Works with Android or iPhone hardware.
- User operation is simple and intuitive.
- “Out-of-Network Coverage” alert.
- “Low Battery Warning” alert.
- “Silent” mode.
- Runs in the background.
- Runs when mobile devices are “asleep”.
- Global coverage -- wherever customers’ telecoms networks provide $\geq 2.5G$ service and users’ smartphones receive data service.

¹ Accuracy is limited to the location capability of the users’ smartphone and network provider.

Who Uses It

- “Active Seniors”.
- Elderly citizens and other vulnerable members of the community living independently.
- Teens and young adults with concerned parents.
- Individuals who travel, study, work, exercise or otherwise find themselves alone from time-to-time.

Acquisition and Running Costs

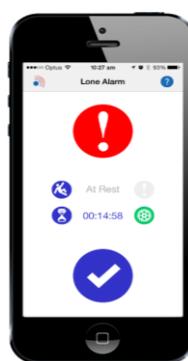
Typical cost is \$0.40-\$0.75/user/day, depending on feature choice².

Why Use It?

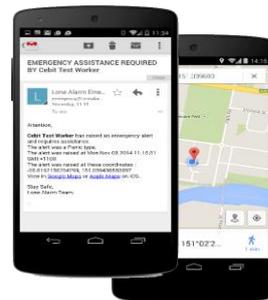
- Mitigates personal safety concerns for users, their loved ones, their peers and others tasked with their care.
- Does not require additional hardware, a separate power source or an additional telephone line.
- Responders do not require LoneAlarm installed on their mobiles or computers to receive alerts.
- Web-based, simple-to-follow user training.
- Easy-to-Use.
- “Wearable”, shower-proof option with wireless “tether” for enhanced freedom of movement³.
- Flexible software subscription/license model to suit individuals or organizations.

How To Try It

Registration for the download and “app” set-up instructions are both available at lonealarm.com.



Main Screen



Responder Alert

² See full terms and conditions at lonealarm.com.

³ Launch target: year-end, 2016. See lonealarm.com to register for trial.